

REP HEADLINE# 0359158 TRF# 2:063591
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT3/12 14.57
CHANGES *** WFLA-TV ***

ACV # _____ ACV. NAME POLI/B OBAMA/D/PRE/US
AGY # _____ AGY. NAME SHEEP, MARGOLIS, MITCHELL

3050 K ST NW,
WASHINGTON, DC 20007

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # _____ CONTRACT # 6359158

CLASS: NAFL. LOCAL REGIONAL

PRDCT SKED A/ADD OBAMA EST#1905 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT3/12 14.57

REP: MAKEGOOD
SPOTS CANCELED ON LN'S 2 AND 15
MADE GOOD ON LN'S 24-25
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

9/13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	S		1237A-130A	30		\$200.00	10/2	10/5	3		TU-F	3
AGENCY ADVERTISER CODE = 95												
AGENCY PRODUCT CODE = 101												
AGENCY EST# = 1905												
PROGRAM : LT NITE W/JIMMY FALLON												
CON COM1: LT NITE W/JIMMY FALLON												

NOV 01 2012

10/14/12 FCC (25)

REP HEADLINE# 03-0138 TRF# E:063191
 \$\$\$ NOT# C: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 OCT3/12 14.57
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15	S		700P-800P	30		\$650.00	10/6	10/6	0		SAT	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
24	A		500A-530A	30		\$150.00	10/5	10/5	1		FRI	1
PROGRAM : 5A NEWS												
CON COM1: 5A NEWS												
25	A		730P-1100P	30		\$700.00	10/6	10/6	1		SAT	1
PROGRAM : NOTRE DAME FTBL												
CON COM1: NOTRE DAME FTBL												
OCT/12						52300.00						
CONTRACT TOTAL												52300.00
TOTAL SPOTS												47

MARKET TOTALS \$217,975 WFLA 24% WFTS 18% WTSP 24% WTVT 24% WTOG 3% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 3% CABL 0%

SHARES ACCURATE

SVC- NSI
 DEMOS- RA354*

MOD CODE A-AND B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 797 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 52300	Campaign Ref: E:063591580
Buyer:	Client/Product/Estimate: 95 / 101 / 1905	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06359158
Est./PO Number: 06359158	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Sked Aladd Obama	Booking Group: WFLA	Key Market: Tampa-St Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme	Nbr of Spots	2	2	1300
2	M-F 1237a ET / 1137p CT Late Night ..TWTF..	03	200	30 Comme	Nbr of Spots	3	3	600
3	M-F 12p Today Show III ..TWTF..	03	200	30 Comme	Nbr of Spots	3	3	600
4	M-F 2p Rachael Ray ..TWTF..	03	250	30 Comme	Nbr of Spots	3	3	750
5	M-F 3p Doctors ..TWTF..	03	450	30 Comme	Nbr of Spots	2	2	900
6	M-F 4p Dr Oz ..TWTF..	03	600	30 Comme	Nbr of Spots	3	3	1800
7	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots	2	2	1800
8	M-F 530p News	03	900	30 Comme	Nbr of Spots	3	3	2700
Weekly Totals: Total Spots(Ord Spots)					45	2	47	
Closed PR					1		1	

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Barack Obama/ D/ President
Submission Number 797 Issue 2



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PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	52300	Campaign Ref:	E:063591580
Buyer:		Client/Product/Estimate:	95 /101 /1905	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06359158
Est./PO Number:	06359158	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 6p News TWTF..	03	1200	30 Comme	2		2	2400
10	M-F 6a News TWTF..	03	700	30 Comme	3		3	2100
11	M-F 7p News TWTF..	03	1000	30 Comme	1		1	1000
12	M-F 7a Today Show TWTF..	03	900	30 Comme	3		3	2700
13	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	4		4	4000
14	M-F 9a Today Show II TWTF..	03	550	30 Comme	3		3	1650
15	Sat 9a News ...S.	03	300	30 Comme	1		1	300
16	Sun 6p NewsS	03	750	30 Comme	1		1	750
17	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	1		1	10000
18	Sun 8a Today ShowS	01	1100	30 Comme	1		1	1100
Weekly Totals: Total Spots(Ord Spots)					45	2	47	
Closed PR					1		1	

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Submission Number 797 Issue 2



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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 52300	Campaign Ref: E:063591580
Buyer: 10/01/12 to 10/14/12	Client/Product/Estimate: 95/101/1905	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06359158
Est./PO Number: 06359158	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
19	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ..T....	02	4800	30 Comme	Nbr of Spots 1		1	4800
20	Tue 8p ET / 7p CT Voice .T....	03	9000	30 Comme	Nbr of Spots 1		1	9000
21	M-F 1237a ET / 1137p CT Late Night M....	03	200	30 Comme	Nbr of Spots 1		1	200
22	M-F 730p Entertainment Tonight M....	03	1000	30 Comme	Nbr of Spots 1		1	1000
23	M-F 5a News ..F..	03	150	30 Comme	Nbr of Spots 1		1	150
24	Sat Notre Dame PrimeS.	06	700	30 Comme	Nbr of Spots 1		1	700
Weekly Totals: Total Spots(Ord Spots)					45	2	47	
Closed PR					1		1	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Closed Pre Emption	200.00	No Makegood / Credit	0000000000	E:063591580

Grand Totals

Totals	10/01	Month 10 Weeks: 4	10/08

		Month 10 Weeks: 4	
Totals		10/01	10/08
Spots	47		45
Cost	52300		51100
			1200

Grand Totals:

Spots:	47
Gross Total:	52,300.00
Commission:	7,845.00
Net Total:	44,455.00

REP HEADLINE# 6359158
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
OCT1/12 11.40
CHANGES
*** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US

AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6359158

CLASS: NATL. LOCAL REGIONAL

PRDCT SKED A/ADD OBAMA EST#1905 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 11.40

REP: REVISION
WRAP-AROUND LN'S REVISED
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
OBAMA FOR AMERICA

MA \$650

9/13/11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	EX		1135P-1237A	30		\$650.00	10/2	10/5	2		TU-F	2

AGENCY ADVERTISER CODE = 95
AGENCY PRODUCT CODE = 101
PROGRAM : THE TONIGHT SHOW
CON COM1 : THE TONIGHT SHOW

10/8/11, FCC (S)

703-516-9680
FROM REP OCT1/12 11.40
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	*		1237A-13CA	30		\$200.00	10/2	10/5	4		TU-F	4
PROGRAM : LT NITE W/JIMMY FALLON												
CON COM1: LT NITE W/JIMMY FALLON												
3		EY	1200N-100P	30		\$200.00	10/2	10/5	3		TU-F	3
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
4		EY	200P-300P	30		\$250.00	10/2	10/5	3		TU-F	3
PROGRAM : RACHAEL RAY												
CON COM1: RACHAEL RAY												
5		EY	300P-400P	30		\$450.00	10/2	10/5	2		TU-F	2
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
6		EY	400P-500P	30		\$600.00	10/2	10/5	3		TU-F	3
PROGRAM : DR. OZ												
CON COM1: DR. OZ												
7		EY	500P-530P	30		\$900.00	10/2	10/5	2		TU-F	2
PROGRAM : NEWS CHANNEL 8 5P												
CON COM1: NEWS CHANNEL 8 5P												
8		EY	530P-600P	30		\$900.00	10/2	10/5	3		TU-F	3
PROGRAM : NEWS CHANNEL 8 530P												
CON COM1: NEWS CHANNEL 8 530P												
9		EY	600P-630P	30		\$1,200.00	10/2	10/5	2		TU-F	2
PROGRAM : NEWS CHANNEL 8												
CON COM1: NEWS CHANNEL 8												
10		EY	600A-700A	30		\$700.00	10/2	10/5	3		TU-F	3
PROGRAM : NEWSCHANNEL 8 TODAY												
CON COM1: NEWSCHANNEL 8 TODAY												

REP HEADLINE# 6359158
 *** UNAPPROVED REV #1 ***

REF: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 OCT1/12 11.40
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	EX		700P-730P	30		\$1,000.00	10/2	10/5	1		TU-F	1
PROGRAM : NEWSCHANNEL 8 CON COM1: NEWSCHANNEL 8												
12	EX		700A-900A	30		\$900.00	10/2	10/5	3		TU-F	3
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
13	A		730P-800P	30		\$1,000.00	10/2	10/5	4		TU-F	4
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
14	EX		900A-1000A	30		\$550.00	10/2	10/5	3		TU-F	3
PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2												
22	A		1237A-136A	30		\$200.00	10/8	10/8	1		MON	1
PROGRAM : LT NITE W/JIMMY FALLON CON COM1: LT NITE W/JIMMY FALLON												
23	A		730P-800P	30		\$1,000.00	10/8	10/8	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
OCT/12			52300.00									
CONTRACT TOTAL												52300.00
TOTAL SPOTS												47

MARKET TOTALS \$217,916 WFLA 24% WFTS 16% WTSP 27% WTVT 21% WTOG 2% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED. WILL UPDATE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6359158
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 OCT1/12 11.14
 *** WFLA-TV ***

ADV # _____ ADV. NAME FOLI/B OBAMA/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6359158 CLASS: NATL. LOCAL REGIONAL

PRDCT SKED A/ADD OBAMA EST#1905 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

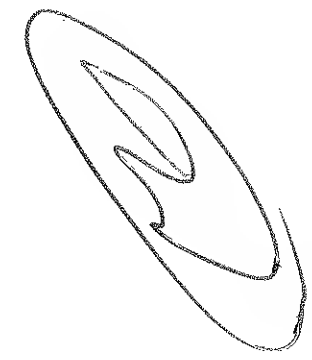
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT1/12 11.14

REP: NEW ORDER
 TTL \$52,300 @47X
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

OBAMA FOR AMERICA



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1135P-1237A	30		\$650.00	10/2	10/8	2		TU-F,M	2

AGENCY ADVERTISER CODE = 95
 AGENCY PRODUCT CODE = 101
 AGENCY EST# = 1905

PROGRAM : THE TONIGHT SHOW
 CON COM1: THE TONIGHT SHOW

OCT1/12 11.14
*** WFTL-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1237A-136A PROGRAM : LT NITE W/JIMMY FALLON CON COM1: LT NITE W/JIMMY FALLON	30		\$200.00	10/2	10/8	5		TU-F,M	5
3			1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3	30		\$200.00	10/2	10/8	3		TU-F,M	3
4			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	10/2	10/8	3		TU-F,M	3
5			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/2	10/8	2		TU-F,M	2
6			400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$600.00	10/2	10/8	3		TU-F,M	3
7			500P-530P PROGRAM : NEWS CHANNEL 8 5P CON COM1: NEWS CHANNEL 8 5P	30		\$900.00	10/2	10/8	2		TU-F,M	2
8			530P-600P PROGRAM : NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P	30		\$900.00	10/2	10/8	3		TU-F,M	3
9			600P-630P PROGRAM : NEWS CHANNELS CON COM1: NEWS CHANNELS	30		\$1,200.00	10/2	10/8	2		TU-F,M	2
10			600A-700A PROGRAM : NEWSCHANNEL 8 TODAY CON COM1: NEWSCHANNEL 8 TODAY	30		\$700.00	10/2	10/8	3		TU-F,M	3

REP HEADLINE# 6359158
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 OCT11/12 11.14
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700P-730P	30		\$1,000.00	10/2	10/8	1		TU-F,M	1
PROGRAM : NEWSCHANNEL 8 CON COM1: NEWSCHANNEL 8												
12			700A-900A	30		\$900.00	10/2	10/8	3		TU-F,M	3
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
13			730P-800P	30		\$1,000.00	10/2	10/8	5		TU-F,M	5
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
14			900A-1000A	30		\$550.00	10/2	10/8	3		TU-F,M	3
PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2												
15			700P-800P	30		\$650.00	10/6	10/6	1		SAT	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
16			900A-1000A	30		\$300.00	10/6	10/6	1		SAT	1
PROGRAM : NEWSCHANNEL 8 SATURDAY CON COM1: NEWSCHANNEL 8 SATURDAY												
17			600P-630P	30		\$750.00	10/7	10/7	1		SUN	1
PROGRAM : NEWSCHANNEL 8/ CON COM1: NEWSCHANNEL 8/												
18			800P-1100P <i>815-1130p</i>	30		10000.00	10/7	10/7	1		SUN	1
PROGRAM : NFL SNE CON COM1: NFL SNE												
19			800A-900A	30		\$1,100.00	10/7	10/7	1		SUN	1
PROGRAM : SUNDAY TODAY CON COM1: SUNDAY TODAY												

Om

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 *** ORIGINAL REV#0 ***

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OCT11/12 11.14
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			900P-1000P	30		\$4,800.00	10/4	10/4	1		THU	1
PROGRAM : THE OFFICE/PARKS & REC												
CON COM1: THE OFFICE/PARKS & REC												
21			800P-900P	30		\$9,000.00	10/2	10/2	1		TUE	1
PROGRAM : THE VOICE RESULTS												
CON COM1: THE VOICE RESULTS												
OCT/12			52300.00									
CONTRACT TOTAL												52300.00
TOTAL SPOTS												47

MARKET TOTALS \$217,916 WFLA 24% WFTS 16% WTSP 27% WTVT 21% WTOG 2% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED. WILL UPDATE.

SVC- NSI
 DEMOS- RA351*

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Washington DC 20007

Barack Obama/ D/ President
Submission Number 794 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 51450	Campaign Ref: E:063591580
Buyer:	Client/Product/Estimate: 95 / 101 / 1905	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06359158
Est./PO Number: 06359158	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Sked A/add Obama	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
1	M-F 1135p ET / 1035p CT Tonight Show TWTF..	03	650	30 Comme	Nbr of Spots	2	2	1300
2	M-F 1237a ET / 1137p CT Late Night TWTF..	03	200	30 Comme	Nbr of Spots Nbr of Spots Open Pre-Empted	3 1 -1	3 1 -1	600 200 200
3	M-F 12p Today Show III TWTF..	03	200	30 Comme	Nbr of Spots	3	3	600
4	M-F 2p Rachael Ray TWTF..	03	250	30 Comme	Nbr of Spots	3	3	750
5	M-F 3p Doctors TWTF..	03	450	30 Comme	Nbr of Spots	2	2	900
6	M-F 4p Dr Oz TWTF..	03	600	30 Comme	Nbr of Spots	3	3	1800
7	M-F 5p News TWTF..	03	900	30 Comme	Nbr of Spots	2	2	1800
8	M-F 530p News	03	900	30	Nbr of Spots	3	3	2700
Weekly Totals: Total Spots(Ord Spots)					44	2	46	
Open PR					-1		-1	-200

Greer Margolis Mitchell
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Suite 800
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Barack Obama/ D/ President
Submission Number 794 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 51450	Campaign Ref: E:063591580
Buyer:	Client/Product/Estimate: 95/101/1905	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06359158
Est./PO Number: 06359158	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 6p News TWTF..	03	1200	30 Comme	Nbr of Spots	2	2	2400
10	M-F 6a News TWTF..	03	700	30 Comme	Nbr of Spots	3	3	2100
11	M-F 7p News TWTF..	03	1000	30 Comme	Nbr of Spots	1	1	1000
12	M-F 7a Today Show TWTF..	03	900	30 Comme	Nbr of Spots	3	3	2700
13	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme	Nbr of Spots	4	4	4000
14	M-F 9a Today Show II TWTF..	03	550	30 Comme	Nbr of Spots	3	3	1650
15	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots	1	1	300
16	Sun 6p NewsS	03	750	30 Comme	Nbr of Spots	1	1	750
17	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme	Nbr of Spots	1	1	10000
18	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots	1	1	1100
Weekly Totals:					Total Spots(Ord Spots)	44	2	46
Open PR						-1		-200

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 794 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	51450	Campaign Ref:	E:063591580
Buyer:		Client/Product/Estimate:	95 / 101 / 1905	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06359158
Est./PO Number:	06359158	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
19	Thu 9-10p ET / 8-9p CT Office / Parks & Recreation ..T...	02	4800	30 Comme	Nbr of Spots	1	1	4800
20	Tue 8p ET / 7p CT Voice .T....	03	9000	30 Comme	Nbr of Spots	1	1	9000
21	M-F 1237a ET / 1137p CT Late Night M.....	03	200	30 Comme	Nbr of Spots	1	1	200
22	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
Weekly Totals: Total Spots(Ord Spots)					44	2	46	
Open PR					-1		-1	-200

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 1237a ET / 1137p CT Late Night	:30 Commercial	10/01/12	Open Pre Emption	200.00		0000000000	E:063591580

Grand Totals				Month 10 Weeks: 4			
Totals				10/01	10/08		
Spots				46	44		
Cost				51650	60450		

Grand Totals: Spots: 46

Gross Total:	51,450.00
Commission:	7,717.50
Net Total:	43,732.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Oc)
SLSP: HRP Washington, OC
ADV: Barack Obama/ O/ President
PROD: Sked A/add Obama

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:063591580
WFLA
INVOICE NUMBER 0100033202
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-10/14/12
Standard 8 broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1905
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 1135p ET / 1035p CT Tonigh	650.00	1	2	10/02	TU	12:10A	30 OFA12P130 :30 Commercial	650.00	
				10/05	FR	11:46P	30 OFA12A133	650.00	
M-F 1237a ET / 1137p CT Late N	200.00	2	4	10/02	TU		30 :30 Commercial	.00	Preempt P 200.00-olitical
				10/02	TU	01:15A	30 OFA12P130	200.00	
				10/04	TH	01:33A	30 OFA12A133	200.00	
				10/05	FR	01:29A	30 OFA12A133	200.00	
M-F 12p Today Show III	200.00	3	3	10/03	WE	12:27P	30 OFA12A133 :30 Commercial	200.00	
				10/04	TH	12:53P	30 OFA12A133	200.00	
				10/05	FR	12:51P	30 OFA12A138	200.00	
M-F 2p Rachael Ray	250.00	4	3	10/02	TU	02:37P	30 OFA12P130 :30 Commercial	250.00	
				10/04	TH	02:58P	30 OFA12A133	250.00	
				10/05	FR	02:24P	30 OFA12A138	250.00	
M-F 3p Doctors	450.00	5	2	10/03	WE	03:45P	30 OFA12A133 :30 Commercial	450.00	
				10/05	FR	03:53P	30 OFA12A133	450.00	
M-F 4p Dr Oz	600.00	6	3	10/02	TU	04:28P	30 OFA12P130 :30 Commercial	600.00	
				10/04	TH	04:38P	30 OFA12A133	600.00	
				10/05	FR	04:20P	30 OFA12A138	600.00	
M-F 5p News	900.00	7	2	10/03	WE	05:15P	30 OFA12P130 :30 Commercial	900.00	
				10/05	FR	05:24P	30 OFA12A138	900.00	
M-F 530p News							*WFLA :30 Commercial		

*** Continued ***

PERIOD COST	52,500.00	47 Total Units	ACTUAL GROSS BILLING	52,300.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	7,845.00	TOTAL RECONCILING	Credits	200.00-
			NET DUE	44,455.00			200.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER: Barack Obama/ O/ President
PRODUCT: Sked A/add Obama

INVOICE NUMBER 0100033202
BROADCAST MONTH 10/01/2012 - 10/28,
AMOUNT DUE 44,455.00

REMIT TO:

*00189

000038634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000038634 00000100033202 004445500 0

INVOICE / AFFIDAVIT

38634
Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
WASHINGTON DC 20007

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Barack Obama/ O/ President
PROD: Sked A/add Obama

2012
INVOICE DATE 10/28/12 E:063591580
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033202 2 10/01/2012 - 10/2
SCHEDULE DATES
10/01/12-10/14/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 95 /101 /1905
Desc: Campaign Option Number 1, Booking1

SCHEDULE			ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
	900.00	8 3	10/02	TU	05:45P	30 DFA12P130	900.00		
			10/04	TH	05:52P	30 DFA12A133	900.00		
			10/05	FR	05:46P	30 DFA12A138	900.00		
M-F 6p News					*WFLA	:30 Commercial			
	1200.00	9 2	10/03	WE	06:29P	30 DFA12A133	1200.00		
			10/05	FR	06:12P	30 DFA12A138	1200.00		
M-F 6a News					*WFLA	:30 Commercial			
	700.00	10 3	10/02	TU	06:22A	30 DFA12P130	700.00		
			10/03	WE	06:22A	30 DFA12P130	700.00		
			10/04	TH	06:57A	30 DFA12A133	700.00		
M-F 7p News					*WFLA	:30 Commercial			
	1000.00	11 1	10/05	FR	07:15P	30 DFA12A133	1000.00		
M-F 7a Today Show					*WFLA	:30 Commercial			
	900.00	12 3	10/02	TU	07:28A	30 DFA12P130	900.00		
			10/04	TH	07:29A	30 DFA12A133	900.00		
			10/05	FR	07:26A	30 DFA12A133	900.00		
M-F 730p Entertainment Tonight					*WFLA	:30 Commercial			
	1000.00	13 4	10/02	TU	07:38P	30 DFA12P130	1000.00		
			10/03	WE	07:37P	30 DFA12P130	1000.00		
			10/04	TH	07:38P	30 DFA12A133	1000.00		
			10/05	FR	07:56P	30 DFA12A138	1000.00		
M-F 9a Today Show II					*WFLA	:30 Commercial			
	550.00	14 3	10/03	WE	09:59A	30 DFA12A133	550.00		
			10/04	TH	09:56A	30 DFA12A133	550.00		
			10/05	FR	09:27A	30 DFA12A133	550.00		
Sat 9a News					*WFLA	:30 Commercial			
	300.00	15 1	10/06	SA	09:08A	30 DFA12A138	300.00		
Sun 6p News					*WFLA	:30 Commercial			
	750.00	16 1	10/07	SU	06:11P	30 DFA12A138	750.00		
Sun 815p ET / 715p CT NBC Sund					*WFLA	:30 Commercial			
	10000.00	17 1	10/07	SU	08:19P	30 DFA12Z140	10000.00		
Sun 8a Today Show					*WFLA	:30 Commercial			
	1100.00	18 1	10/07	SU	08:48A	30 DFA12A138	1100.00		
Thu 9-10p ET / 8-9p CT Office					*WFLA	:30 Commercial			
	4800.00	19 1	10/04	TH	09:23P	30 DFA12A133	4800.00		
Tue 8p ET / 7p CT Voice					*WFLA	:30 Commercial			
	9000.00	20 1	10/02	TU	08:19P	30 DFA12P130	9000.00		
M-F 1237a ET / 1137p CT Late N					*WFLA	:30 Commercial			
	200.00	21 1	10/08	MO	01:16A	30 DFA12A138	200.00		
M-F 730p Entertainment Tonight					*WFLA	:30 Commercial			
	1000.00	22 1	10/08	MO	07:46P	30 DFA12Z140	1000.00		
M-F 5a News					*WFLA	:30 Commercial			
	150.00	23 1	10/05	FR	05:28A	30 DFA12A138	150.00		
Sat Notre Dame Prime					*WFLA	:30 Commercial			
	700.00	24 1	10/06	SA	09:21P	30 DFA12A133	700.00		
Total Airtime Gross Spot Revenue:			52,300.00						

PERIOD COST 52,500.00

47 Total Units
ACTUAL GROSS BILLING 52,300.00
AGENCY COMMISSION 7,845.00
NET DUE 44,455.00

SUB-TOTALS Debits .00
Credits 200.00-
TOTAL RECONCILING 200.00CR

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